

NEWS RELEASE

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Saniflo Brings Powerful and Versatile Gray Water Pumps

Helps improve quality of living and resale value of your home

GUELPH, ONTARIO (May 30, 2011) — Building on its reputation in the industry, Saniflo Canada is pleased to feature SANIVITE - a small, powerful and versatile gray water pump. The SANIVITE is the perfect quiet solution that can be installed in a variety of locations including basements, attics, upper floor, ground floor and even a garage. Due to its compact size, the SANIVITE is suitable for any tight space and is ideal for a kitchen cabinet to pump away waste water from a kitchen sink. The unit also has the ability to handle hot water. In addition to a kitchen sink, the unit can pump away waste water from a variety of other sources including a dishwasher, a shower, a laundry sink and even a washing machine (via a laundry tub only).



The SANIVITE gray water pump in a kitchen cabinet

“The SANIVITE will get the job done,” says Daniel Cayer, National Sales Manager, Saniflo Canada. “Whether you are remodeling your kitchen or installing a sink in your basement, attic or garage, this system is what you want. The SANIVITE unit was designed to sustain some of the toughest gray water pump applications and has unique pumping capabilities.”

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The SANIVITE discharges 18 gallons of waste per minute and can pump up to 16 feet vertically and 150 feet horizontally with gravity fall. The unit includes multiple inlets for various applications and allows ease of installation. The unit contains a pressure chamber, which activates the pump. When water enters, a microswitch is activated and the water is pumped away into the sanitary sewer. Once all the water is discharged, the microswitch deactivates until the cycle begins again.

SANIFLO CANADA offers a complete line of macerating toilet systems and gray water pumping systems for residential and commercial applications. Saniflo markets through independent sales agents across Canada, and the product line is currently available at plumbing wholesalers and hardware retailers located throughout the country.

Saniflo's parent company, SFA Group in Paris, France, developed macerating technology nearly a half-century ago and led its commercialization over the following decades. SFA began selling these unique plumbing fixtures in Europe in 1958, taking the line international in 1965 and entering the North American market in the late 1980s.

For more information about the Saniflo line, contact Saniflo Canada at 1-800-363-5874 or visit the Saniflo website at www.saniflo.ca.